



The Neighborhood Leadership Institute (NLI) is a 12-week educational and inspirational experience for residents of the Marshall-Ridley Choice Neighborhood and neighborhoods across the City of Newport News. Our vision is every resident of the City of Newport News is educated and equipped to lead our community.

The mission of the Newport News Neighborhood Leadership Institute is to equip residents of the City of Newport News to be influential leaders, advocates, and agents of change in their neighborhood and the broader community. This mission is accomplished through educational and experiential sessions that expose participants to new information, encourage self-discovery, enhance personal strengths, encourage civic engagement, and prepare for service on local boards and commissions.

The Institute uses a cohort or unit format, which encourages participants to start and end together. Additionally, cohorts inspire stronger relationships and a sense of community after the program ends.

Upon completion, there will be formal cohort graduation annually, which will include dinner and a keynote address.

Classes will take place on Wednesday evenings from 6 pm to 8 pm. There will be in-person and virtual classes throughout the session. In-person classes will take place at various locations within Newport News, which will be identified at the start of the session. And, virtual classes will take place via Zoom.

Dates, times and/or program curriculum are subject to change as necessary.

Questions? Call 757-926-8081





TRACK 1:

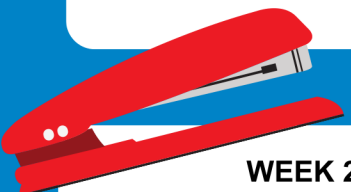
“LEADERSHIP MASTERY: FROM EMOTIONAL INTELLIGENCE TO COMMUNITY IMPACT”

We invite you to embark on a transformative journey that will equip you with the skills and insights necessary to become a highly effective and influential leader. This program delves deep into the intricacies of leadership, emotional intelligence, consensus building, and community analysis, all framed within the context of fostering personal growth and making a lasting impact on your community.



WEEK 1: UNLEASHING YOUR LEADERSHIP POTENTIAL

We explore the fundamental principles of transformational leadership. You will learn to inspire and lead by example, fostering a vision that inspires both your team and your community. This track will empower you to harness your innate leadership abilities and channel them towards positive change. We will focus on leadership theory, best practices, and case studies to inspire you to lead with purpose and vision.



WEEK 2: EMBRACING DIVERSITY, LEADING WITH EMOTIONAL INTELLIGENCE

We delve into the critical realm of emotional intelligence and its role in harmonizing diverse perspectives. Through a variety of engaging exercises and real-world scenarios, you'll gain insights into the power of emotional intelligence in building strong and cohesive teams. This track will also introduce you to community resource projects, providing a hands-on opportunity to apply your leadership and emotional intelligence skills to real community challenges.



WEEK 3: EMPOWERING YOUR COMMUNITY IMPACT

This class focuses on equipping you with the tools and knowledge needed for conducting a comprehensive community analysis. By understanding the unique needs, assets, and challenges of your community, you'll be better prepared to make informed, impactful decisions as a leader. We'll explore the practical aspects of community analysis and guide you in designing strategies to create a lasting and positive influence on your community.

Upon completing this track, you'll emerge as a well-rounded and influential leader, armed with the wisdom of emotional intelligence, the art of building consensus, and the ability to conduct insightful community analyses. Your leadership journey begins here, and the impact you make on your community starts now. Join us on this transformational path to Leadership Mastery.



TRACK 2:

"SPEAK, ENGAGE, CONNECT: MASTERING THE ART OF PUBLIC COMMUNICATION"

This course is designed to help you develop and refine your skills in the crucial areas of public speaking, community engagement, networking, and interpersonal etiquette. In this class, you'll acquire the tools and knowledge necessary to become a confident and effective communicator, fostering strong connections and making a lasting impact.

WEEK 4: FINDING YOUR VOICE AND SPEAKING WITH CONFIDENCE



The first session is dedicated to the art of public speaking. Whether you are addressing a small group, presenting to a large audience, or simply honing your communication skills, this track will empower you to speak with confidence and clarity. You'll learn valuable techniques, overcome stage fright, and practice effective speech delivery.

WEEK 5: MAKING A DIFFERENCE THROUGH EFFECTIVE COMMUNICATION

Community engagement is a key component of our class. In this session, you will discover the power of effective communication in engaging and mobilizing your community. You'll explore strategies for building meaningful connections, conducting successful outreach, and leading community initiatives.



WEEK 6: BUILDING MEANINGFUL CONNECTIONS FOR PERSONAL AND PROFESSIONAL GROWTH



Networking is a vital skill for personal and professional success. This session provides you with the tools to create and nurture valuable connections. You'll learn the art of building a professional network, making a lasting impression, and using networking to advance your personal and career goals.

WEEK 7: OPEN SESSION/POLISHING YOUR COMMUNICATION SKILLS AND ETIQUETTE

In this class, we delve into open sessions and etiquette. Here, you'll have the opportunity to put your newly acquired skills to practice. We'll also explore the importance of interpersonal etiquette in various settings, ensuring you are well-prepared to communicate with confidence and respect.

This track is designed for individuals who seek to excel in public communication, community engagement, and networking, both personally and professionally. By the end of this course, you'll be equipped with the knowledge and practical experience to navigate diverse communication scenarios and build meaningful connections, furthering your success in all aspects of life. Join us in mastering the art of speaking, engaging, and connecting with others effectively.



TRACK 3: "EMPOWERING CITY FUTURES: ADVOCACY, ENTREPRENEURSHIP, AND BUDGETING IN URBAN PLANNING"

This track is designed to empower individuals who aspire to play an active role in shaping the future of their city. Through a comprehensive exploration of advocacy, entrepreneurship, and city budgeting, you will gain the knowledge and skills needed to contribute to and navigate the complexities of urban planning.

WEEK 8: BUILDING RESOURCES FOR A STRONGER COMMUNITY: PANEL DISCUSSION

This session brings together experts from various fields to discuss the best practices for forming non-profit organizations and community resource panels. You'll gain insights into the strategies and resources required to make a meaningful impact on your city.



WEEK 9: BECOMING A CHANGE AGENT: ADVOCACY IN ACTION

In this session, you'll delve into the world of advocacy and civics, exploring the techniques and tools needed to advocate for change and influence public policies. You'll learn how to navigate the civic landscape and make your voice heard in the city planning process.



WEEK 10: ENTREPRENEURSHIP AND BUSINESS DEVELOPMENT FOR URBAN IMPACT

This session is dedicated to entrepreneurship and business development. You'll receive practical guidance on starting and growing a business in your city, along with an introduction to the SWAM (Small, Women-owned, and Minority-owned Business) program, connecting you with valuable resources and support.



WEEK 11: CITY BUDGETING & PITCHING YOUR IDEAS FOR A BETTER CITY

The course will explore the essential elements of budget planning, development, implementation, and evaluation within the context of public administration.

WEEK 12: BUILDING ESSENTIAL CONNECTIONS-COMMUNITY PRESENTATIONS & NETWORKING SESSION

In these final sessions, you will practice the art of pitching your ideas for city projects and programs, emphasizing the importance of effective budgeting. This track includes community presentations and a networking session with city officials and leadership, providing you with opportunities to forge valuable connections and gain insights into the intricacies of city governance.

Upon completing this track, you will be equipped with the knowledge, skills, and connections necessary to actively participate in urban planning, advocate for change, and make entrepreneurial contributions to your city's growth. Join us in our mission to empower individuals in shaping brighter and more prosperous city futures through advocacy, entrepreneurship, and effective financial/fiscal planning.