



HOUSING TASK FORCE

MEETING #5 – TUESDAY, MAY 16, 2017



MEETING SUMMARY FOR

Tuesday, May 16, 2017

3:00 pm to 5:00 p.m. at the Family Investment Center

600 Ridley Circle, Newport News, VA 23607

MEETING PURPOSE

To discuss early action activities and complete an asset mapping exercise

EXPECTED OUTCOMES

Complete the asset mapping exercise

COMMITTEE MEMBERS PRESENT

Sandra Powell, Angel Henderson, Carl Burt, Arleen Peake, Teunsha Vick, Angela Watford, Tricia Wilson, Angela Hopkins, Patricia Taylor, and Teresa Jones

COMMITTEE MEMBERS ABSENT

Carl Burt, Arleen Peake, Doris Davenport, Clarence Johnson, Ernest Thompson, Angela Scott, Carl Williamson, Nikisha White, Ernestine Bell, and Melanie Crooms

OTHERS PRESENT

Dr. Telly Whitfield and Garrett Morgan

—PRESENTATION MATERIALS ARE ATTACHED TO THIS DOCUMENT—

1.0 Welcome

Ms. Powell, Housing Task Force Lead, welcomed attendees, led introductions and provided the following summary of the meeting agenda.

- Project Status Update
- Early Action Activities
- Asset Mapping Exercise
- Next Steps



2.0 Project Status Update

Mr. Morgan provided an update on the Community Survey process and project activities in April and May. Additional responses were still required in order to meet the target of 51% of housing units at Ridley Place. Mr. Morgan asked the task force for any suggestions in increasing the response rate. The task force discussed the strategy to engage residents and agreed it was sufficient for the difficult-to-reach target population.

3.0 Early Action Activities

Various types of early action activities have been discussed and the Steering Committee has established a subcommittee to develop selected projects. Steering Committee and task force members has expressed interest in early action activities that celebrate the history and culture of the community and build on the recently installed Ella Fitzgerald mural at the corner of 26th Street and Jefferson Avenue in the Marshall-Ridley Choice Neighborhood. Residents are needed to volunteer for the subcommittee.

4.0 Asset Mapping

Mr. Morgan and Mr. Whitfield introduced the Asset-Based Community Development (ABCD) exercise and gave a presentation on what asset mapping is and why it is an important component of revitalizing neighborhoods.

A Summary of the ABCD Presentation

- People and communities have deficiencies and needs. Typically, government has been the service provider, funder, and regulator. Communities have looked to outside sources to initiate change for them. This relationship undermines local leadership and creates dependency.
- The asset-based approach recognizes that individuals and communities have their own assets and capacities that the government cannot provide. It engages the community to shift from problem solving to asset building and creates local opportunity for positive changes.
- The ABCD approach understands 'critical needs' of the community, but focuses on community strengths instead of weaknesses and needs.
- ABCD is a relationship-driven approach that builds community from the inside out. It recognizes that everyone in the community has something to offer and encourages active participation and collaboration.

Exercise and Result

- Task force members completed a group brainstorming exercise to identify key assets in the neighborhood by category: institutions and places, associations, and individuals in the neighborhood with unique gifts to offer to the community.
- Input from the task force is being compiled into a single inventory that will be shared with the community when completed



5.0 Next Steps

Task force members were encouraged to participate in the Choice Neighborhood Community Day on May 20th from 9:30 am to 2:00 pm. Clean-up teams will cover assigned areas from 10:00 am to 12:00 pm and then return to Marshall-Early Learning Center for food and entertainment from 12:00 pm to 2:00 pm.

The next meeting will be a joint meeting for all committees and task forces to review the results of the community survey and market-study. The meeting date, time, and location will be determined.